



MD nurul Islam bulbul

Digital Marketer

My Contact

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Hard Skill

- Google Marketing
- YouTube Marketing
- Shopify Store Design
- Shopify Dropshipping
- Social Media Marketing
- Bing Marketing
- SEO
- Google Tag Manager
- Google Analytics (GA-4)
- Facebook Marketing
- Facebook Funnel
- Facebook Conversion API
- Instagram Marketing

Education Background

- Bangladesh Open University
social science
Completed in 2020
- Webcoder-IT Institute
Certificate in Digital Marketing
Completed in 2020
- Semrush Academy
Semrush SEO Toolkit Course
Completed in 2023
- Google Digital Garage
The Fundamentals Of Digital Marketing

About Me

Experienced digital marketer with a passion for developing and executing successful marketing campaigns. Skilled in social media marketing, content creation, and SEO optimization. Strong analytical and communication skills with a proven track record of increasing website traffic and driving sales.

Professional Experience

Webcoder-IT Institute. | Digital Marketer
2020-2023 Present

Key responsibilities:

- Analyze current and past facebook data
- Look at recent website performance and identify trends
- Prepare reports on the above information and communicate the insights of these reports to the broader business
- Consult with the management team to develop long-term commercial plans
- Suggest budgets and improvements based on the above information

Ingoude Company | Social Media Manager
2019

Key responsibilities:

- Looked at Marketing performance and identified trends
- Social media Manager

Shohan Telecom | Marketing Site
2015 - 2019

Key responsibilities:

- Analyzed financial data
- Observed financial performance and identified trends
- Prepared reports on the above information and reported the insights.

Achievements

2015 - 2019 Reduced the production cost by 20% in the second year of internship.

2020 - 2023 2020 - 2023 Managed 80+ projects worth over \$100k.